



The Benefits of Email Marketing and Online Survey

Email Marketing and Online Survey are the tools you need to help grow your business. They're affordable. They don't take a lot of time to use. And they're effective. In fact, more than 250,000 businesses use Constant Contact® to drive their success because they know using our tools to communicate with their current customers generates more referrals, customer loyalty, and repeat business.

Email Marketing lets you connect and get relevant messages out to people who want to hear from you. Online Survey helps them tell you what they really think about your products, services, and communications—giving you new ideas and feedback to better understand and meet their needs.

The insights you'll get with Online Survey help you focus on how to meet customer needs—and deliver what they want. And with Email Marketing, you can deliver relevant, professional-looking email campaigns that get opened, measured and acted on.

- Create professional email campaigns and online surveys quickly and easily; choose from more than 200 easy-to-use newsletter templates and 60 survey templates.
- Get survey feedback and measure email campaign results in real time with instant tracking and reporting—and uncover revealing trends and patterns.
- Use online polls to keep your website fresh and your visitors coming back.
- Manage your email and survey lists, and reporting—all in one place with your integrated Constant Contact account.
- Create targeted email lists based on survey response, and follow up with relevant email communications.
- Get help every step of the way with our online educational resources and award-winning, free, and unlimited customer support.

Open the lines of communications with your customers or members. Build strong, lasting relationships with them. Do it all with Email Marketing and Online Survey by Constant Contact today!

Just click on the Constant Contact logo on the Atkins Marketing Solutions Home or Resources page to sign up for a free, 60-Day trial. During this trial, you can send emails to your customers (up to 100 during the trial period). If you decide to sign up for a Constant Contact® account, you can do it yourself or have Atkins Marketing Solutions manage your email marketing communications. We can also help with your marketing research and survey/poll needs, too.

<http://atkinsmarkatingsolutions.com>